



Provider and Manufacturerof Electronic Shelf Label and other E-paper Products

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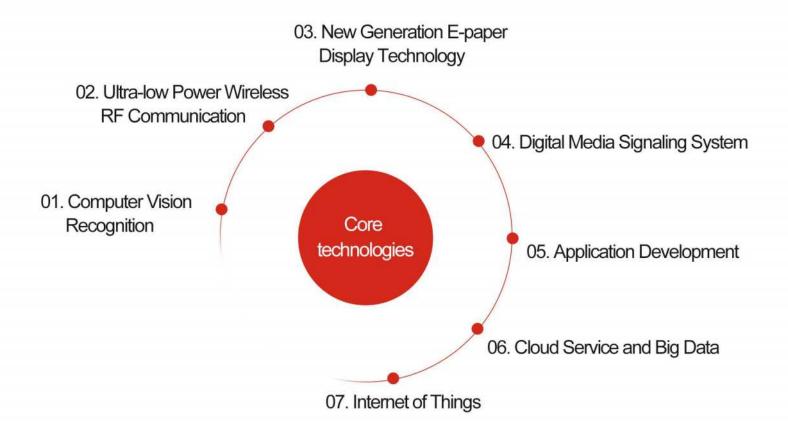
# COMPANY INTRODUCTION

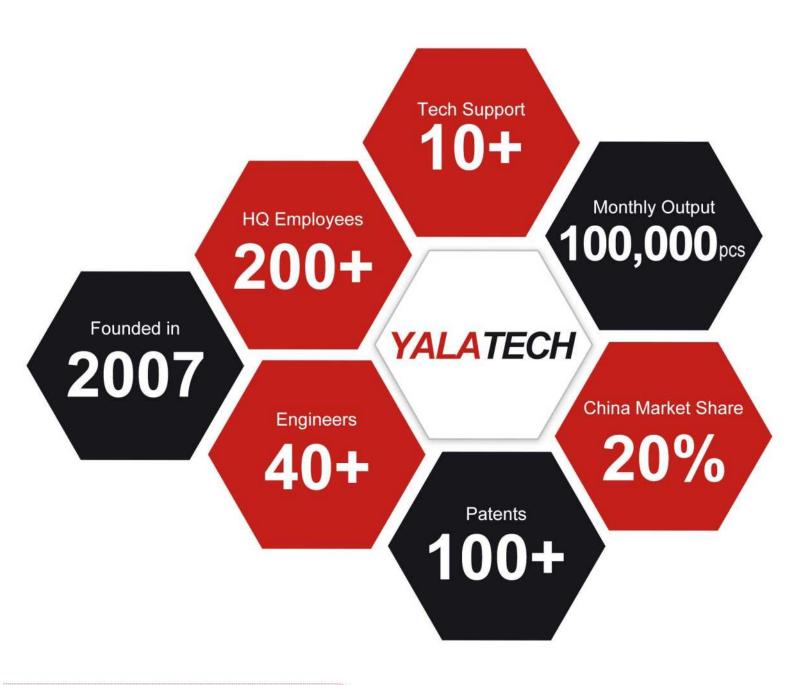


YALA Group (Yalatech, Yala display) was founded in 2007, we are one of the top 2 Electronic Shelf Label manufacturers in China with more than 20% market share.

In the past 15 years, we have served customers like Target, Walmart, Costco, Metro, Carrefour, CR Vanguard, Huawei, Xiaomi, Gome, Suning etc.

Based on our in-house design and manufacturing capability, we have always been and are committed to providing the most cost-effective solutions to our clients.





## Brand Influence of YALATECH



Intel China Strategic

Partner in retail industry



ESL supplier of China's

No. 1 retailer CR Vanguard



China Mobile Smart
Store Strategy Partner



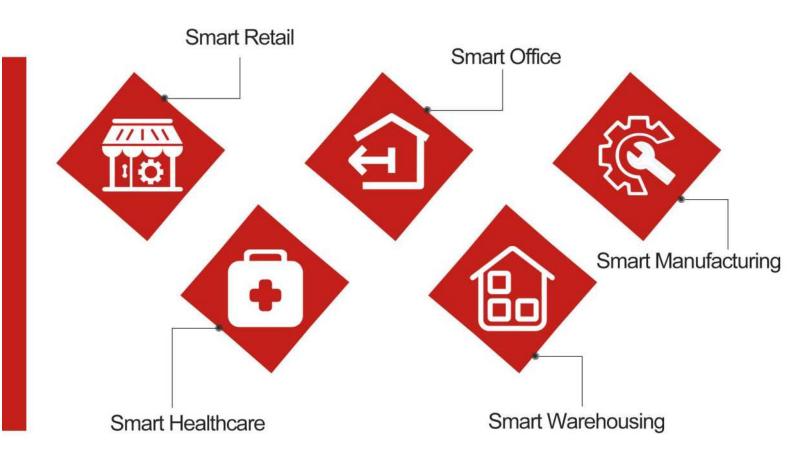
Microsoft Cloud Strategic Partner

# **Multi-scenario Solution**

# Provider and Manufacturer for E-paper Products



Based on our success in the field of retail electronic shelf label, to meet the diversified needs of customers, our product line has expanded to 5 scenarios as below.



## **Product Matrix**

According to the diversified needs of customers in different scenarios, we have formed a product matrix with strong advantages.

- Cloud ESL
- Warehousing Digital Labels
- Digital labels for workstation
- ESL Accessories

- Stand-alone ESL
- Digital labels for rooms
- E-paper Desktop Meeting Signage



## 01/ Cloud ESL

- · High resolution fully graphic E-ink Display
- 2.4Ghz Zigbee private protocol
- Size: 1.54, 2.13, 2.66, 2.9, 3.5, 4.2, 5.83, 7.5 and 10.2inch
- Normal temperature/ Freezer series/ Waterproof series
- · Enterprise-grade reliability and enhanced durability
- · 10 year battery life
- · With API for easy integration
- · Cloud and on-premises deployment

Applicable Industries











## 02/ Stand-alone ESL

- · High resolution fully graphic E-ink Display
- Bluetooth and NFC communication technology
- No need base station, no need network
- · With dedicated mobile APP
- Size from 2.13 to 10.2inch

Applicable Industries









Retail Manuf

Manufacturing Education

Office



## 03/ Warehousing Digital Labels

- · B/W E-ink Display
- 2.4Ghz Zigbee private protocol
- With specially designed housing and LED indicators
- · Enterprise-grade reliability and enhanced durability
- With API for easy integration
- · Cloud and on-premises deployment

Applicable Industries





Retail



Automate Workflow



Cargo Status Surveillance



Operating Cycle



## 04/ E-paper Desktop Meeting Signage

- · High resolution fully graphic E-ink Display
- 2.4Ghz Zigbee or Bluetooth communication technology
- Size: 7.5 and 10.2inch
- · With dedicated mobile APP
- · With API for easy integration

Applicable





Industries









## 05/ Digital labels for rooms

- · High resolution fully graphic E-ink Display
- 2.4Ghz Zigbee private protocol
- Size: 7.5 and 10.2inch
- · With API for easy integration

#### Applicable Industries >>









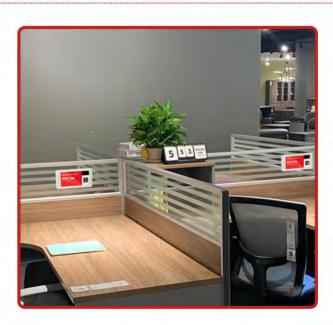


Hotel

Healthcare

Education

Government



## 06/ Digital labels for workstation

- High resolution fully graphic E-ink Display
- · 2.4Ghz Zigbee private protocol
- · Size: 3.5/4.2/7.5 inch
- · With API for easy integration

Applicable Industries









## 07/ ESL Accessories

- · More than 20 models
- Suitable for various scenarios
- · Includes rails, supports, stands, clips, adaptor, hanger
- · In house design and manufacture

#### Applicable Industries >>















Office

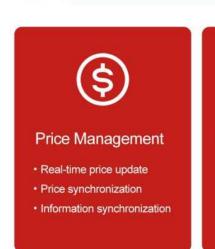
Retail

Manufacturing

Hotel Healthcare

## Cloud ESL solution introduction

# 01 Value of our ESL

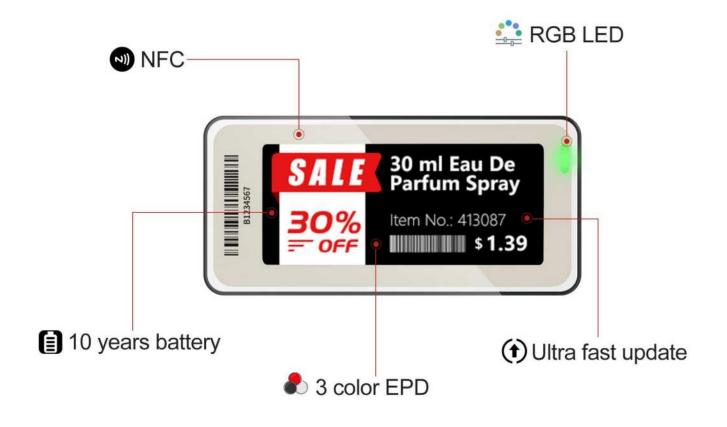








# 02 ESL hardware features



# 03 YALATECH CLOUD PLATFORM



## SaaS architecture Cloud Platform

- Worldwide Coverage
- Enterprise-grade reliability
- Full Scalable Server Capacity
- Unlimited Stores Support
- 128 Bit AES Encryption
- With API for easy integration

## **Cloud ESL> Lite Series**

**Dot Matrix E-paper Display** 



#### YAL154 1.54"Screen

Minimal display: suitable for accessories, pharmaceuticals, perfumery, hygiene and beauty



· Dimension(mm): 53.5\*38.8\*15

· Screen(mm): 27×27

Display color: B/W/R, B/W/Y, B/W
Display Resolution: 200 ×200 pixel
Operate Temperature: 0 C°--40 C°

· Battery Life: 5-10 years







#### YAL213 2.13"Screen

Perfect in every type of department.



Dimension(mm): 72.8\*34.5\*13

Screen(mm): 48×23.1

Display color: B/W/R, B/W/Y, B/W
Display Resolution: 250 ×122 pixel
Operate Temperature: 0 C°--40 C°

· Battery Life: 5-10 years







#### YAL266 2.66"Screen

Perfect for texts and graphics visualization.



Dimension(mm): 90.8×42.9\*13

· Screen(mm): 60×30

Display color: B/W/R, B/W/Y, B/W
Display Resolution: 296 ×152 pixel
Operate Temperature: 0 C°--40 C°

· Battery Life: 5-10 years







### YAL29 2.9"Screen

Perfect for texts and graphics visualization.



Dimension(mm): 90.8×42.9\*13

· Screen(mm): 66.3×28.5

Display color: B/W/R, B/W/Y, B/W
Display Resolution: 296 ×128 pixel
Operate Temperature: 0 C°--40 C°

· Battery Life: 5-10 years









## Cloud ESL> Slim Series

**Dot Matrix E-paper Display** 

#### YAS213 2.13"Screen

Perfect in every type of department.



Dimension(mm): 71\*34.5\*11.2

Screen(mm): 48×23.1

· Display Resolution: 250 ×122 pixel · Operate Temperature: 0 C°--40 C°

· Battery Life: 5-10 years







□ Ultra Slim



#### YAS29 2.9"Screen

Perfect for texts and graphics visualization



Dimension(mm): 90.7×42.8\*11.2

· Screen(mm): 66.3x28.5

· Display Resolution: 296 ×128 pixel · Operate Temperature: 0 C°--40 C°

· Battery Life: 5-10 years











### YAS42 4.2"Screen

Perfect for promotion stand, fruit & vegetables and appliances section.



· Dimension(mm): 118\*83.8\*11.2

Screen(mm): 84.2×63

· Display Resolution: 400×300 pixel Operate Temperature: 0 C°--40 C°

· Battery Life: 5-10 years







□ Ultra Slim



#### YAS75 7.5"Screen

Perfect for promotion stand, fruit & vegetables and appliances section.



· Dimension(mm): 183\*118\*11.2

· Screen(mm): 162.6x97.3

· Display Resolution: 640×384 pixel Operate Temperature: 0 C°--40 C°

· Battery Life: 5-10 years







□□ Ultra Slim



## **Cloud ESL> Rock Series**

Dot Matrix E-paper Display



#### YAR35 3.5"Screen

Perfect for texts and graphics visualization.



• Dimension(mm): 99.5×50.0×12.9

Screen(mm): 79.1x37.9

Display Resolution: 184×384 pixel
Operate Temperature: 0 C°--40 C°

· Battery Life: 5-10 years









#### YAR42 4.2"Screen

Perfect for promotion stand, fruit & vegetables and appliances section.



• Dimension(mm): 101.0×88.5×12.9

Screen(mm): 84.2x63

Display Resolution: 400×300 pixel
Operate Temperature: 0 C°--40 C°

· Battery Life: 5-10 years









#### YAR583 5.83"Screen

Perfect for promotion stand, fruit & vegetables and appliances section.



Dimension(mm): 136.0×112.1×12.9

Screen(mm): 118.8x88.2

Display Resolution: 648×480 pixel

· Operate Temperature: 0 C°--40 C°

· Battery Life: 5-10 years









## **YAR102 10.2"Screen**

Perfect for promotion stand, fruit & vegetables and appliances section.



Dimension(mm): 234.6×170.7×12.9

· Screen(mm): 215.52\*143.86

Display Resolution: 960×640 pixel
 Operate Temperature: 0 C°--40 C°

· Battery Life: 5-10 years









## **Cloud ESL> Freezer Series**

Dot Matrix E-paper Display B/W

#### YAF266 2.66"Screen

Perfect to be used in freezers or refrigerators.



· Dimension(mm): 85.9\*41.9\*9.1

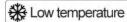
Screen(mm): 60×30

Display Resolution: 296×152 pixel
Operate Temperature: -20 C°--40 C°

· Battery Life: 5-10 years

· Ingress protection grade: IP67





## **Cloud ESL> Waterproof Series**

Dot Matrix E-paper Display

#### YAW42 4.2"Screen

Perfect to be used in wet area, such as sea food area.



Dimension(mm): 118\*83.8\*11.2

Screen(mm): 84.2×63

Display Resolution: 400×300 pixel
Display color: B/W/R, B/W/Y or B/W
Operate Temperature: 0 C°--40 C°

· Battery Life: 5-10 years

Ingress protection grade: IP68



□ 3-clolor

# ESL Gateway (Access Point)



- High Capacity
- Superior Coverage
- Easy Installation
- Safety & Stability

### Specifications:

- · Communication Distance: Indoor 30m radius, 2800 sqm coverage
- · No. of ESL per base station: 5000pcs
- Communication Frequency Range: 2.4Ghz
- Communication Protocol: Zigbee 2.4G/TCP/IP
- Working voltage: DC 4.8-5.5V
- · Interface: DC-in port, Ethernet port, POE support

## Stand-alone ESL /

NFC and bluetooth ESL for stand-alone application, not cloud or network application.



#### NFC and bluetooth ESL

- No base station needed
- No server needed
- · No internet needed
- · No training needed
- · Out-of-the-box



## Ideal for small businesses that have no IT department, no big budget



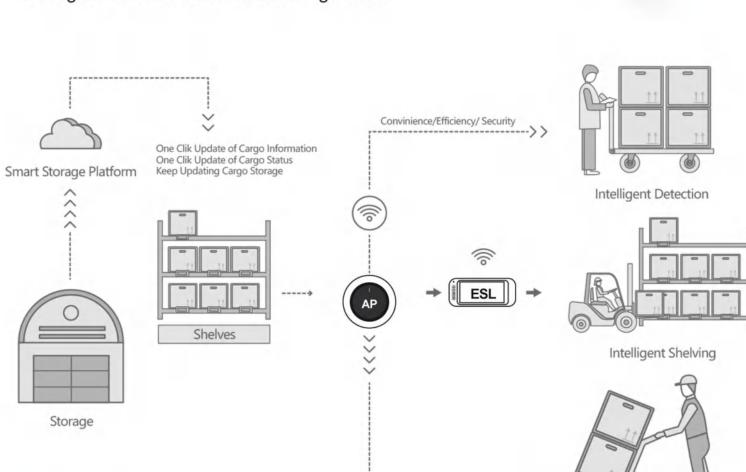
- High resolution fully graphic E-ink Display
- Editable Templates(Screen Display)
- · Images, text, numbers,QR code can be displayed on the ESL screen
- With dedicated APP for mobile phone or PDA
- · NFC pairing + data transfer by Bluetooth
- Size from 2.13 to 10.2inch, suitable for various scenarios

Intelligent Shelving

## Warehousing Electronic Shelf Label Solution

#### 2.66inch e-ink warehousing label

YalaTech Smart Warehouse Solution automates all materials & supplies, and operations in the warehouse. The solution enables you to improve work efficiency and achieve information management and visualization management.



## Benefit:

- Save manpower.
- · Real-time information updates, timely communication.
- Unified template, highly standardized.
- · Long service life, energy-saving, and environmental protection.



## **ESL Accessories**

We design and produce a variety of accessories to meet the installation and display needs of ESL tags in different scenarios. With our own design team and mold workshop, we can customize accessories according to your needs.

## Rails



#### E-DT01

- · For shelf data strip
- · Color: Transparent



#### E-DT04

- · For shelf data strip
- · Color: Transparent



### E-DT02

- · For shelf data strip
- · Color: Transparent



#### E-DT05

- · For metal tube shelf edge
- · Color: Transparent



#### E-DT03

- · For shelf data strip
- · Color: Transparent



#### E-DT06

- · For wire edge hooker
- · Color: Transparent

## **Hanging Kits**



## **BOX-01**

- · Double-side ESL Hanging, no need promotion paper
- · Options: Vertical & Horizontal
- Color: grey
- · Material: PC
- Frame size: 160\*210\*37mm

## **Table Stand**



## ST-01

Color: transparentMaterial: PC plastic



## ST-02

Color: transparentMaterial: PC plastic



#### ST-03

Color: grey whiteMaterial: PC plastic



## ST-04

· Height adjustable Floor Stand

Height options
 Min 150mm to max 280mm
 Min 280mm to max 480mm

· Base Size: 135mm\*135mm

Color: Black

· Material: Steel & PC



#### ST-05

 Ideal case for deli section of a supermarket or bakery.

· Color: yellow or transparent

· Material: PC plastic



#### ST-06

Small stand for small size
 ESL tag, used for 2.13, 2.66,
 2.9inch digital price tag

Color: transparent

Material: PC plastic

## Vertical Clip for Flat Surface



## **CL-02**

 Clip mouth width: 0-15mm, suitable for hanger with diameter less than 15mm

· Thickness: 12-20mm

· Material: PC



## **CL-03**

Thickness: 12-20mm
Color: transparent
Material: PC

## **Clamps**



#### E-CH01

- For esl clip ,holding on basket, shelf edge
- Rotatable angleColor: Black/Grey
- Insert part: W 9mm
- · Height: 140mm



#### E-CH02

- For esl clip ,holding on basket, shelf edge
- · Rotatable angle
- Color: Black/Grey
- · Insert part: W 11mm
- · Height: 140mm

## **Peg Hook**



#### HOK-01/02

- · Adjustable angle function
- Model number: HOK01: for diameter 3-6mm T hook
   Model number: HOK02: for diameter 6-9mm T hook
- · Material: PC



## HOK-03/04

- Model number: HOK03: for diameter 6mm hook
- Model number: HOK04: for diameter 8mm hook
- Adjustable angle function
- · Material: PC



## **HOK-05/06**

- Model number: HOK05: for diameter 1-3mm wire
   Model number: HOK06: for diameter 3-10mm wire
- · Material: PC

# YALATECH SMART OFFICE SOLUTION

Optimize the use of your office space and improve the employee or customer experience



## Real-time Schedules Right at the Door

Prevent the confusion and frustration caused by double bookings and take advantage of every available room.



## Digital labels for workstation

Showing each seat's state precisely in the coworking spaces, maximize use of office space through improved visibility.



E-ink technology



5 years battery life



Secure IoT connectivity



Wireless installation

#### E-Label

Technology: e-paper

Viewing angle: nearly 180°

Pixel colours: B/W/R or B/W/Y

LED: 7 colors

Battery life: 5 years

Encryption: AES 128 bits

Communication: 2.4Ghz/ NFC / Bluetooth

## **Access point**

Frequency: 2.4 Ghz

Range: Indoor 30m radius, 2800 sqm coverage Communication Protocol: Zigbee 2.4G/TCP/IP

Working voltage: DC 4.8-5.5V

Interface: DC-in port, Ethernet port, POE support

## Easy to Install - Just Like A Sticky Note

It can easily attach on almost any surface.



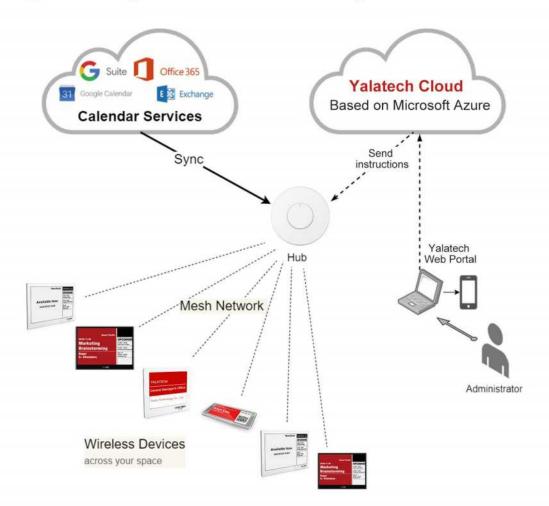
# "2 solutions to meet different needs"



#### SMART OFFICE SOLUTION(NETWORK VERSION)

Manage your space by this always up-to-date signage.

- · Base station and network needed
- Sync with your existing calendars
- With API to integrate your systems
- Manage the device from web portal

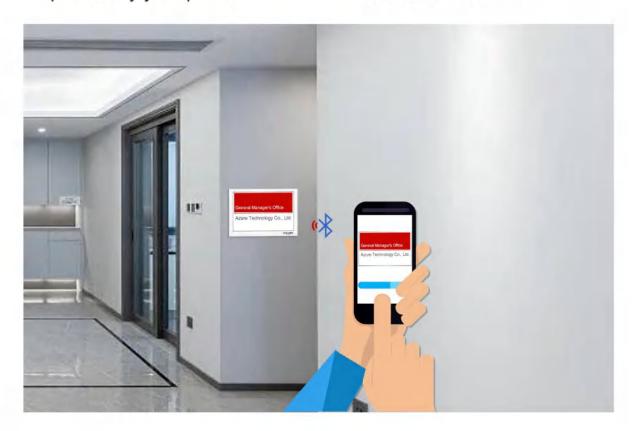




#### SIMPLE OFFICE SOLUTION(STAND-ALONE VERSION)

A reusable digital sign to replace traditional plastic sign.

- Update it by your phone
- Not frequently updated usage
   No need base station, no need network
  - · With dedicated APP





## One Size Does Not Fit All

### Digital labels for workstation

• 2.9": 90×43×11 mm • 2.6": 90×43×11 mm

• 3.5": 99×50×12 mm • 4.2": 118×84×11 mm

## Digital labels for rooms

• 5.83": 136×112×13 mm • 7.5": 183×118×11 mm

• 10.2": 234×170×13 mm

## **E-paper Desktop Signage**

**Electronic Paper Display** 



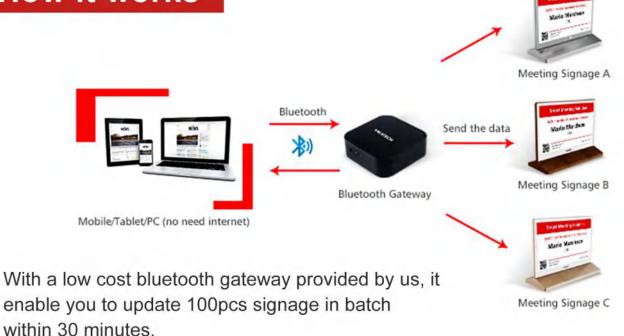


# App controlled Bluetooth Desktop Signage (7.5 or 10.2 inch)

Can be used in reception desk or any places where a signage is required.

- Electronic Paper Display
- · Reusable, 5 years life span
- · No wiring required
- · No Internet required
- · With dedicated APP

## **How it works**





consumption







Easy deployment

Easy remote managment

Fast refresh

## **Product models**



## 7.5inch double sided

EPD meeting signage

Model: YA-ME-75D



## 7.5inch single sided

EPD meeting signage

Model: YA-ME-75S



## 10.2inch double sided

EPD meeting signage

Model: YA-ME-102D



## 10.2inch single sided

EPD meeting signage

Model: YA-ME-102S

## The Main Technology Behind our Product

| Core Technical Advantages |



#### Wireless RF Communication

10+ Years Wireless Communication Technology

- Private protocol based on 2.4G technology
   Ensure no interference and communication security;
   Automatic channel selection for stable use of ESL.
- Seamless roaming connectivity
   Ad hoc networking for seamless roaming connectivity;
- Auto Connect & load balance
   Automatically connection between ESL and base station.
- NFC + Bluetooth direct update
  For non-base station condition use with mobile phone.



02

#### **Ultra Low Power Solution**

Smart algorithm that is efficient and power-saving.

- Low Power DisplayE-ink display enables up to 10 years usage.
- Smart sleep and wake-up algorithm
  The smart sleep and wake-up algorithm of ESL enables
  less power consumption and 50%+ increase in battery life.
- The third generation compression algorithm
  The image transmission compression rate is 70%-75%, without sacrificing the display quality, saves more power for ESL for longer use.

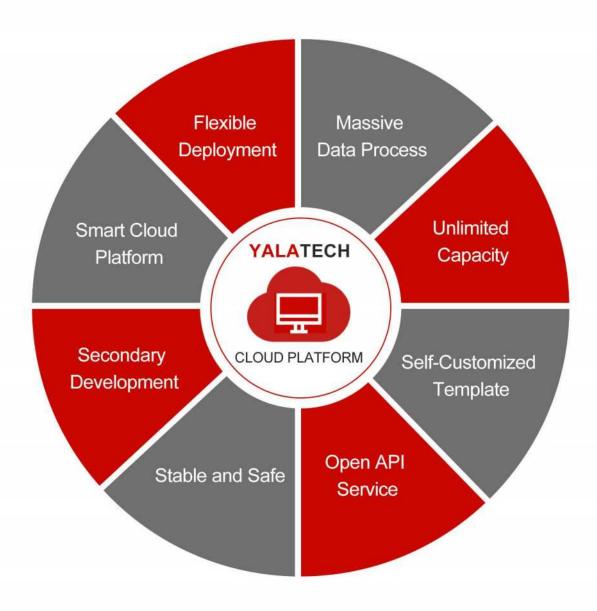


## The Main Technology Behind our Product

| Core Technical Advantages |

## YALATECH SMART CLOUD

SaaS architecture Cloud Platform that has high reliability, stability, safety, efficiency, compatibility and extensibility.



To know more about our technologies, you can download our Electronic Shelf Label Technical White Paper from https://www.yalatechnology.com/support/downloads

# ➤ Why choose us?

# 01

# We are a company with long-term strategies and sustainable development

Founded in 2007, we started from the design and manufacturing of Retail Display products, now we have

300+ distributors and 5000+ store users all over the world.



# 02

# We are a well-known brand in Retail Technology Industry of China

YalaTech was selected as the supplier of Electronic

Shelf Label by CR Vanguard, the number one retailer in China, a Fortune Global

500 enterprise with 95.1 billion annual sales revenue in 2019.



# 03 In-house capabilities from hardware to software

### R&D strength

YalaTech has strong technical accumulation in research and development, which brings market-competitive products and solutions to customers.







## In-house manufacturing

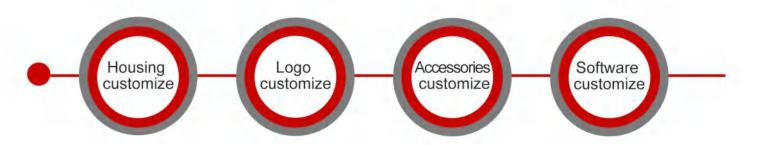
With our own SMT/DIP production lines, injection and assembly lines, we can produce any part of the ESL system.







#### Customized service for hardware and software











Project Support Subsidy Support



**Technical Support** 



Maintain and Upgrade



## **Level Up Partners' Competitiveness**

To help our partners outperform competitors and win more business, Yalatech has developed various incentive packages to help them proceed our long-standing program across the globe, and entry more markets.

Know more about our incentive packages, you can contact our sales to get it.



# **▶** Customer cases



#### HUAWEI

Country: UK

Sector: Electronic Stores Year of installation: 2021



#### Carrefour

Country: United Arab Emirates Sector: Chain Super market Year of installation: 2019



#### Metro

Country: Slovakia

Sector: Chain Super market Year of installation: 2020



## JD.COM

Sector: E-commerce Chain Stores

Country: China

Year of installation: 2020



## **China Telecom**

Sector: Telecom business hall

Country: China

Year of installation: 2020



## **CR Vanguard**

Sector: Chain Super market

Country: China

Year of installation: 2021

## **CONTACT US**











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